



BCSC

SHAPING RETAIL PROPERTY

Exhibition and Sponsorship Opportunities

BCSC Exhibition 2009

Manchester Central

Mon 9 - Wed 11 Nov 2009



20%

Early Bird

BCSC Exhibitor

Discount available

CONFERENCE SESSIONS AND EXHIBITION SPONSOR



CHARTERED LAND

**Your participation at this event gives
 you unparalleled access to over 3,000
 decision-makers from the retail
 property industry doing business
 together over an intensive three days.**

Exhibitor stand package

Unit types and pricing

From the exhibition floorplan please select the size of stand you request. You have a choice of the following:

Option 1 - Space only units

3m x 3m open space units for maximum flexibility in building and designing your own stand (includes floor area only, no carpeting or electrics)

Option 2 - Shell scheme units

3m x 3m shell scheme units (includes carpet, two spotlights, one x 500w (2 amp) socket, name board on each open side, and white foamex panels 2.4m high)





Shell scheme enhancement and space only options

Early Action Group offers the opportunity to enhance your shell scheme stand at a price that fits your budget. For further information and costs please visit:

www.bcsc.org.uk/conference

Prices

The exhibition floor plan is split into two price zones. Please see the colour coded floorplan and table. Stand prices have been frozen since 2008.

Non-Retailer/Non-Local Authority Package	For the first 9m ² purchased		Per further 9m ² purchased	
	Full Price	Early Bird Rate	Full Price	Early Bird Rate
Price per 9m ² in zone 1 (space or shell) 	£5,500 + VAT	£4,400 +VAT	£5,500 + VAT	£4,400 +VAT
Price per 9m ² in zone 2 (space or shell) 	£4,300 + VAT	£3,440 +VAT	£4,300 + VAT	£3,440 +VAT
Complimentary Delegate Passes	3	3	1	1
Retailer/Local Authority Package	For the first 9m ² purchased		Per further 9m ² purchased	
Price per 9m ² (irrelevant of zone)  	£3,200 + VAT	£2,560 +VAT	£3,200 + VAT	£2,560 +VAT
Complimentary Delegate Passes	4	4	2	2

Early Bird BCSC Exhibitor Discount

BCSC Exhibitors can take advantage of an early bird discounted rate of 20% on their stand bookings received by **Friday 26th June 2009**.

Exhibitor publicity

Each exhibitor's company profile and logo will also be included in or on the following:

- Downloadable conference programme
- *Centre Retailing*, published by *Estates Gazette*
- Conference website:

www.bcsc.org.uk/conference

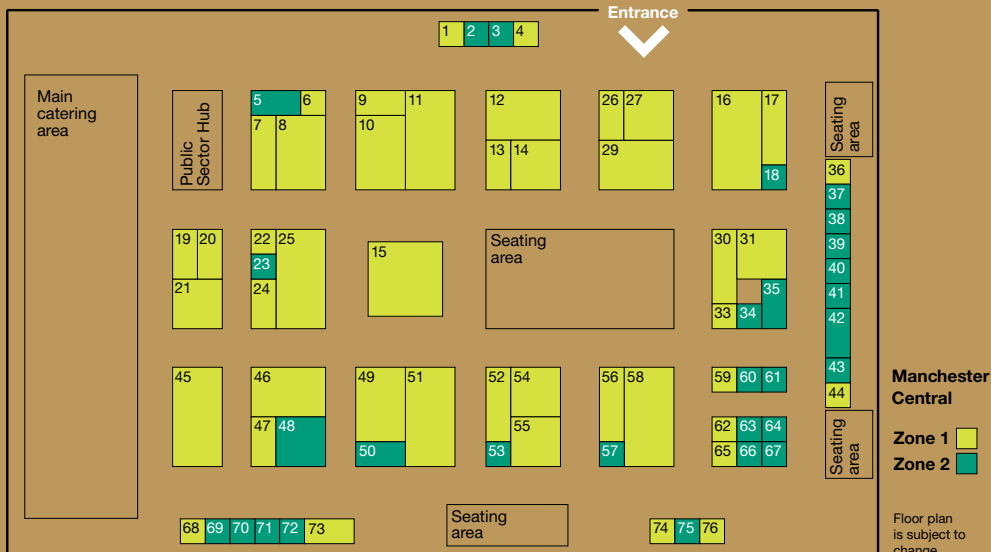
Booking a stand

To book your stand space, please complete the online booking form at:

www.bcsc.org.uk/conference

For further information about the exhibition, please contact:

Scarlett Hancock
 020 7227 3462
scarlett.hancock@bcsc.org.uk



Floorplan Key

Stand Number	Size (m ²)	Stand Number	Size (m ²)	Stand Number	Size (m ²)	Stand Number	Size (m ²)	Stand Number	Size (m ²)	Stand Number	Size (m ²)
1	9	14	36	27	36	42	18	55	36	68	9
2	9	15	81	29	54	43	9	56	27	69	9
3	9	16	72	30	27	44	9	57	9	70	9
4	9	17	27	31	36	45	72	58	72	71	9
5	18	18	9	33	9	46	54	59	9	72	9
6	9	19	18	34	9	47	18	60	9	73	18
7	27	20	18	35	18	48	36	61	9	74	9
8	54	21	36	36	9	49	54	62	9	75	9
9	18	22	9	37	9	50	18	63	9	76	9
10	54	23	9	38	9	51	72	64	9		
11	72	24	18	39	9	52	27	65	9		
12	54	25	72	40	9	53	9	66	9		
13	18	26	18	41	9	54	36	67	9		

Public Sector Hub

This area is ideal for local authorities, regional development agencies and other public sector groups to showcase their plans, developments and improvements to the agencies and corporate partners who want to do business. Please see the floor plan for location.

Price: £499 plus VAT

Package includes:

- 1 x panel in the Public Sector Hub
- 2 x complimentary delegate passes and option to purchase additional passes at a discounted rate
- Printing of artwork panel
- Set up of panel

Exhibitors would need to provide us with their final artwork design (cost not included in package).

Sponsorship opportunities

A list of exciting sponsorship opportunities exists, the options are made to fit various budgets and we are always open to new and innovative ideas.

To view the list of options please visit:

www.bcsc.org.uk/conference

For further details about sponsorship, please contact:

Emma Ling on 020 7227 3457
or emma.ling@bcsc.org.uk

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CHARTERED LAND

Chartered Land – Ireland's most dynamic property company – is proud to sponsor BCSC Exhibition 2009.

Chartered Land is redefining Dublin's retail landscape by creating three dominant destinations:

- To the South, the hugely successful Dundrum Town Centre, located in the most affluent part of South Dublin, currently attracting over 18m visitors per annum to over 1m sq ft of retail space and with plans to add a further 0.5m sq ft.
- To the North, Swords Pavilions which is located in Dublin's fastest growing suburb currently has over 10m visitors per annum and will expand from 0.5m sq ft to a 1.3m sq ft fashion-led regional destination for Dublin's Northside.
- And in Dublin's Henry Street the much-anticipated Dublin Central adds a spectacular 1m sq ft landmark anchored by John Lewis to the city centre retail mix.

Chartered Land – defining, developing and dominating retail in Dublin.

Online bookings are now open for this event!

To book your stand space, please visit:

www.bcsc.org.uk/conference

For exhibiting enquiries, please contact:

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scarlett.hancock@bcsc.org.uk

For sponsorship enquiries, please contact:

Emma Ling
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T: 020 7227 3457
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For all other general enquiries, please contact:

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