

Sponsorship Opportunities

BCSC Conference & Exhibition 2009

Manchester



The BCSC Conference & Exhibition offers extensive promotional opportunities, enabling you to communicate directly with 3,000 key members of the retail property industry in a way that is most appropriate to your message and budget.

Each option features a full package of benefits including broad exposure in the run-up and during the event itself. Please see below a brief description of each item - for full information please see the document entitled Sponsors Information.

Platinum sponsors

Main event - POA

Overall event sponsor. Promotion includes; alongside BCSC and sometimes other sponsors logos, the main event sponsors logo (and in some printed and on-line items, profile) on all event emails, trade advertisements, promotional brochures, programmes (including 1 page full colour advertisement), badges, tickets and dedicated event website. Logo within the exhibition area and the conference auditorium, free of charge and priority placement of units within the exhibition and a number of free of charge delegate passes.

Gold sponsors

Exhibition - TAKEN

Sole sponsor of the exhibition area that runs alongside the conference. Promotion includes; alongside BCSC and sometimes other sponsors logos, the exhibition sponsors logo (and in some printed and on-line items, profile) on all exhibition related emails, exhibition related trade advertisements, promotional brochures, programmes (including 1 page full colour advertisement) and dedicated event website. Logo within the exhibition, free of charge and priority placement, of units within the exhibition and a number of free of charge delegate passes.

Conference Sessions - TAKEN

Sole sponsor of the conference sessions. Promotion includes; alongside BCSC and sometimes other sponsors logos, the conference sessions sponsors logo (and in some printed and on-line items, profile) on all conference related emails, conference related trade advertisements, conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website, Logo within the conference auditorium, free of charge and priority placement of units within the exhibition and a number of free of charge delegate passes.

Silver sponsors

Social events - £30,000

Sponsor of the following events; welcome party, happy hour, and lunch x 2. Promotion includes; alongside BCSC and sometimes other sponsors logos, the social events sponsors logo (and in some printed and on-line items, profile) on any social event related literature, conference promotional brochure, programmes and on the dedicated event website. Logo within any social event venues, priority placement of units within the exhibition, two free of charge delegate passes and a number of free of charges passes to the social events. (Social events can be sponsored separately)

Coffee Bar - £30,000

Sponsor of the main BCSC coffee bar situated within the exhibition area. Promotion includes; alongside BCSC and sometimes other sponsors logos, the coffee bar sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website. Coffee bar built and stocked by BCSC, sponsors logo in prominent places on the coffee bar and within the coffee bar area, priority placement of units within the exhibition and two free of charge delegate passes.

Juice Bar - TAKEN

Sponsor of the BCSC juice bar situated within the exhibition area. Promotion includes; alongside BCSC and sometimes other sponsors logos, the juice bar sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website. Juice bar built and stocked by BCSC, sponsors logo in prominent places on the juice bar and within the juice bar area, priority placement of units within the exhibition and two free of charge delegate passes.

Main Bar - £30,000

Sponsor of the BCSC main bar situated within the exhibition area. Promotion includes; alongside BCSC and sometimes other sponsors logos, the main bar sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website. Main bar built and stocked by BCSC, sponsors logo in prominent places on the main bar and within the main bar area, priority placement of units within the exhibition and two free of charge delegate passes.

Lanyards and Badges - £30,000

Sponsor of the event identification badges and fabric lanyards that all delegates must wear around their necks at all times. Promotion includes; alongside BCSC and sometimes other sponsors logos, the lanyards and badges sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website. Sponsors logo printed on both sides of all badges and all fabric lanyards, priority placement of units within the exhibition and two free of charge delegate passes.

Delegate Bags - £30,000

Sponsor of the delegate bags handed out to every delegate at the event. Promotion includes; alongside BCSC and sometimes other sponsors logos, the delegate bag sponsor's logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website. Sponsors logo printed on the delegate bags, priority placement of units within the exhibition and two free of charge delegate passes.

Vitality Zone - £20,000

Sponsor of the BCSC vitality zone situated within the exhibition area. Promotion includes; alongside BCSC and sometimes other sponsors logos, the vitality zone sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes (including 1 page full colour advertisement) and dedicated event website. Vitality Zone built by and beauticians provided by BCSC, sponsors logo in prominent places on the vitality zone and within the vitality zone area, priority placement of units within the exhibition and two free of charge delegate passes.

Bronze sponsors

Conference Gift - £10,000

Sponsor of a conference gift to be handed out at registration. Promotion includes; alongside BCSC and sometimes other sponsors logos, the conference gift sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes and dedicated event website. Conference gift to be provided by the sponsor and agreed with BCSC, prior to the event.

Golf Competition - TAKEN

Sponsor of the Monday golf competition. Promotion includes; alongside BCSC and sometimes other sponsors logos, the golf competition sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes and dedicated event website. Sponsors logo to feature at gold competition venue and three free of charge golf competition places.

Study Tours - £10,000

Sponsor of the Monday study tours. Promotion includes; alongside BCSC and sometimes other sponsors logos, the study tour sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes and dedicated event website. Sponsors logo to feature on study tour packs and in coaches, the opportunity to provide a welcome pack to attendees and three free of charge study tour places.

Pocket Guide - TAKEN

Sponsor of a condensed pocket sized version of the conference programme. Promotion includes; alongside BCSC and sometimes other sponsors logos, the pocket guide sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes and dedicated event website. Sponsors logo to feature on the front and back covers of the pocket guide and their logo and profile within the pocket guide and one free of charge delegate pass.

Food, Drink and Entertainment Guide - £ 10,000

Sponsor of a pocket sized food, drink and entertainment guide to the events hosting city. Promotion includes; alongside BCSC and sometimes other sponsors logos, the food, drink and entertainment guide sponsors logo (and in some printed and on-line items, profile) on the conference promotional brochure, programmes and dedicated event website. Sponsors logo to feature on the front and back covers of the food, drink and entertainment guide and their logo and profile within the food, drink and entertainment guide and one free of charge delegate pass.

Other options

Full page colour advert in the conference programme - £2,200

All prices are exclusive of VAT.

For more information, please contact Emma Ling on 020 7227 3457 or emma.ling@bcsc.org.uk