



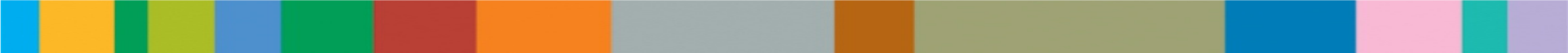
Economic Growth and Localism

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Context

- Greater Manchester and Bolton is open for business
- Economic growth, GVA and jobs drives what we do
- Councils will want quality schemes and good partners though
- Achieving a win-win is about good leadership



Leadership – councils' role

- Leadership of place and community
- About balancing – jobs, environment, development, etc.
- Has to both lead and reflect public opinion
- Localism agenda only sharpens the tensions already there



Leadership – developers' role

- Understand the place
- Understand the politics
- Understand the people
- Be open and honest – share the benefits!
- Be prepared to listen and adapt



Conclusions

- No reason to fear localism per se
- Good councils and good developers will be successful
- About leadership and dialogue