

DELEGATE EVALUATION FORM

BCSC/CEM Shopping Centre Management Conference and Exhibition 2011
Mon 28 February - Wed 2 March, EICC, Edinburgh

We value your feedback; please take a few moments to complete this form.

Name:	Centre / Company:
Email:	Tel:

1. Conference sessions - plenary speakers

	Excellent	Very good	Good	Poor	No Comment/ Not Applicable
Plenary speakers - Tue 1 March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation content: were the topics addressed as part of conference sessions relevant and informative?	Yes <input type="checkbox"/>		No <input type="checkbox"/>		No Comment/ Not Applicable <input type="checkbox"/>
Topics / suggestions that you'd like to see explored as part of future conference sessions?					

2. Tutorial Sessions

Which tutorials did you attend?	Session 1 - Tue 1 Mar, am	Session 2 - Tue 1 Mar, pm			
1. Facilities Management - is it a gain or a pain?	<input type="checkbox"/>	<input type="checkbox"/>			
2. An integrated commercial and marketing strategy	<input type="checkbox"/>	<input type="checkbox"/>			
3. Is your centre as safe as it could be?	<input type="checkbox"/>	<input type="checkbox"/>			
4. Marketing: Getting the basics right and discounting the fluffy bits	<input type="checkbox"/>	<input type="checkbox"/>			
5. ACE Awards		<input type="checkbox"/>			
6. Increasing footfall and dwell time through events	<input type="checkbox"/>				
7. Is your shopping centre Green?	<input type="checkbox"/>				
8. Mastering the art of online collaboration		<input type="checkbox"/>			
No tutorial	<input type="checkbox"/>	<input type="checkbox"/>			
Session 1 - Tue 1 Mar, am					
	Excellent	Very good	Good	Poor	No Comment/ Not Applicable
Tutorial session speakers -	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Did tutorial address key industry issues?	Yes <input type="checkbox"/>		No <input type="checkbox"/>		No Comment/ Not Applicable <input type="checkbox"/>
Session 2 - Tue 1 Mar, pm					
Which tutorial did you attend?					
	Excellent	Very good	Good	Poor	No Comment/ Not Applicable
Tutorial session speakers -	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Did tutorial address key industry issues?	Yes <input type="checkbox"/>		No <input type="checkbox"/>		No Comment/ Not Applicable <input type="checkbox"/>
Topics / suggestions that you'd like to see explored as part of future breakout sessions?					

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3. Social events

	Excellent	Very good	Good	Poor	No Comment/ Not Applicable
Study Tour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Welcome Party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference Dinner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Exhibition

	Excellent	Very good	Good	Poor	No Comment/ Not Applicable
Range of exhibitors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunities to network and do business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suggestions to improve opportunities to network:					

5. General - overall conference opinions / comments

6. How did you hear about the 2011 Conference & Exhibition?

BCSC e-mail BCSC website
 Diploma course study: Colleague / word of mouth

Other:

7. What are your thoughts on the proposed amalgamation of both the Annual Conference and SCM Conference and Exhibition on Monday 10 September - Wednesday 12 September 2012 at the ACC, Liverpool

Do you agree with the amalgamation? Agree Disagree No Comment/ Not Applicable

Overall opinions / comments on the proposed amalgamation?

Thank you for completing the questionnaire. Please return to the BCSC staff at the registration desks or send to Hayley Smith, BCSC Events on fax: 020 7222 4440 by Friday 11 March 2011.